



Purpose of This Report

Our Concise Annual Report is a review of our progress in delivering evidence led best practice road safety education for youth throughout Australia and New Zealand. It also provides information about our financial performance and an extract from our audited financial statements.

Target Audience

The target audience for this report are our key stakeholders who provide financial and in-kind support in the many Australian and New Zealand communities in which we provide our life saving messages. These include:

- Our Corporate Partners, BOC (a Linde company), Toyota, Bridgestone, NZ Steel (BlueScope company), Boral and VTNZ;
- Our Community Partner, Rotary;
- State and Territory governments of Australia and the New Zealand government;
- along with hundreds of local governments, philanthropic organisations, community and business sponsors, each with a commitment to saving lives on our roads.

This report:

- is also available to the hundreds of RYDA schools as well as those that are yet to take up the opportunity; and,
- is also a public record of the value returned from the public investment made into our organisation

Acknowledgement of Country

We acknowledge the Traditional Owners of the lands across Australia as the continuing custodians of Country and Culture. We pay our respect to First Nations peoples and their Elders, past and present.

We acknowledge the Treaty of Waitangi as this nation's founding document and pay our respects to Māori as the Tangata Whenua (indigenous people) of Aotearoa New Zealand.

VISION

Saving lives

MISSION

making our roads a safer place by empowering and motivating young people through world class education

VALUES

Innovation, evidence-led, inclusivity, sustainability

Values Statement: Through consistent quality education, we strive to save lives and prevent serious injuries. We continuously focus on: accessibility and affordability for our students, stability and value for our partners, confidence and security for our team, and earning the trust of our communities.

About Us

Road Safety Education Limited (RSE) is a not-for-profit organisation and the leading and only national provider of youth road safety education throughout Australia and New Zealand.

Since 2000, we have demonstrated our commitment to saving lives (our vision) by focusing on young people who are significantly overrepresented in road deaths and serious injury data in every jurisdiction.

RSE occupies a unique position as a NGO to reduce youth road trauma, which is enabled through direct engagement with schools, students and parents and our symbiotic relationships with governments, supporting their road to zero commitments to civil society.

We do this through leading edge education designed to encourage positive developments in school culture through a whole school approach.

We recognise that best outcomes are achieved where there is consistent sequential learning supported by effective and sustainable partnerships of collaboration with governments and our partners, both corporate and community.

We advocate against education which is not best practice and is not government compliant.



[RYDA] really opened my eyes to how little I really knew about the way I was driving. [The Speed & Stopping topic] taught me how far a three second gap really is at different speeds, the purpose of and way to check tyre tread, the importance of ANCAP ratings and what factors can affect my reaction and braking time. Before the session I was aware of almost none of this, and I've really noticed how differently I drive as a Learner after seeing these different factors close up, in person. It was also fun, interactive, and engaging, allowing my friends and I to really pay attention and take on the information and lessons learned.

- Yasmin, St Ives, NSW





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“

[RYDA] addresses the impact that mental state has on driving and the importance of taking measures to balance so it's safe to drive. Mental health is a big thing in rangatahi today and we don't get heaps of practical advice or even acknowledgement of our emotions. It was really nice to get that recognised and have some engaging activities with a young coordinator - Molly, Selwyn, NZ

”

Chair's Message



As foreshadowed in the message in the 2022 Report of Road Safety Education Limited (RSE) our previous Chair, Dr Stuart Boland, AM stepped down at the beginning of 2023, on which date I was elected as the new Chair of RSE.

On behalf of my fellow directors and on behalf of all stakeholders in RSE, I extend my gratitude to Stuart for his time and contribution as a director and as Chair. Stuart is continuing at the request of the Board as a director.

I thank all of the directors who have held office at any period during the past year for their contribution to our organisation which is provided voluntarily. Due to the retirement from the Board of Bruce Manefield and Kim Richards and the foreshadowed retirement of two other directors, the Board is presently engaging in a process for the appointment of a new director or directors.

As will be apparent from the report of our CEO & Managing Director, 2023 has continued to be a busy and successful year for us. In particular, RSE has come out of the period of restrictions imposed as a result of COVID in a strong position with accelerating enrolments in all jurisdictions.

Our annual report gives details of the governments and companies that have sponsored RSE during the year. Some of those relationships are long term relationships and are immensely appreciated.

Funding for not-for-profit organisations is a challenge for the management and Board of those organisations. In the case of RSE, we have greatly appreciated the stability of contribution from our corporate sponsors which each make a generous contribution to the capacity of our organisation to deliver road safety education to our young people.

RSE continues to request the support of the Australian Government to endorse RSE as a deductible gift recipient. The constraints imposed on government, particularly coming out of COVID are appreciated but we remain hopeful that the merit of our programs, their capacity to save lives and thereby community trauma and burden on the public purse, will in due course be recognised so that our supporters who make individual donations can obtain a tax deduction. That outcome would greatly assist with our organisation's sustainability in Australia.

I welcome the initiative of the Australian Treasurer to request the Productivity Commission to undertake an enquiry into philanthropy in Australia. In its draft Report, released in November 2023, the Commission has concluded that the present DGR system in Australia needs reform. Our organisation will make a submission to the Commission in support of that conclusion.

As is depressingly evident from reports in our media, motor traffic crashes continue to be a significant cause of death and injury. The cost to the community is immense. RSE supports governments throughout Australia and New Zealand to achieve a significant reduction in trauma from motor traffic crashes, as an informed and energetic contributor to the education of young people, whether they be a driver or passenger in a motor vehicle.

We value greatly the input from our Advisory Council which constitutes members with a world-wide reputation for excellence in the area of road safety education. Our programs are based on the advice from our Council as to the appropriate content in road safety education programs. Our programs make a difference. It is evident from the responses from teachers and students that our programs are well received and are beneficial. We are confident that we are contributing to reducing trauma from motor traffic crashes in young people, but we recognise that there is much more to do.

RSE is fortunate to have Terry Birss as its CEO & Managing Director and in addition to have a stable and very capable management team. The Board recognises and thanks Terry and our whole team for their expertise, energy and dedication to their work.

We look forward in 2024 to further developing our programs and the spread of our mission to make our roads a safer place by empowering and motivating young people through world class education.

A handwritten signature in black ink, appearing to read 'Ned Boyce', written in a cursive style.

Ned Boyce
Chair
December 2023



Observations from Terry Birss

CEO & Managing Director

Reporting on our vision of saving lives

I'm pleased to report on our organisation's progress, this financial year and since, throughout Australia and New Zealand.

This year, school and student engagement with our education programs increased by over 48% and 60% (respectively) while since, the demand for our RYDA program has continued unabated. We also increased RYDA centres by 20%, improving schools' accessibility, including in regional areas.

Our programs are subject to an annual review regime and this growth has been accompanied with continual improvement in all of our education programs. This is an extensive process which includes garnering latest research and evidence and subject to testing, implementing education techniques designed to align with school and cultural environments – which are also subject to change.

Financially, this activity was reflected in an increase of gross revenue by 50.5%, to \$4.71 million. This significant increase required more resources which we worked hard to find, reporting a modest loss compared with a modest surplus last year. The report provides further details. Educating each year's new school cohort, depends on provider sustainability which in turn is underpinned by organisational resilience. This is discussed below.

Our approach to sustainability

Our approach aligns with the global challenge of safer mobility **"more lives saved, is more life lived"**

To make a difference best practice education requires the backing of a resilient organisation – education which is evidence-led and incorporates sequential learning, consistently available to each year's new cohort of senior students. Converging with the opportunity to drive for some and ride for many in vehicles driven by their peers, there is a unique opportunity through RYDA to create a positive road safety culture for generations to come.

Overall, almost 20% of high school students (in the 16-18 age group) are participating in RYDA annually. Our ambition is to double this level of participation, a crucial element to effecting lasting cultural change.



our ambition:
a majority of students are
RYDA graduates

Globally countries have committed to strategies designed to achieve a goal of zero deaths and serious injuries; so too have Australia and its states and territories, and New Zealand.



all governments have
committed to zero

A responsibility for all sectors of civil society, Australasian governments at all levels have properly taken a leadership responsibility. As a non-government organisation and not-for-profit, RSE is committed to contribute through road safety education under the Safe System – also adopted by Australasian governments.



best practice education saves lives

The evidence shows...



RYDA is best practice

The education component to achieving safer mobility must be sustainable, and sustainability must be underpinned by resilience.

While RSE is the leader and only national provider of senior secondary school road safety education, as a NFP, we rely on marshalling resources from the community to provide our programs – to meet the sustainability criteria, these resources must be predictable.

Managing sustainability & resilience in a NFP

Managing sustainability and financial resilience at RSE, requires strong relationships including with sophisticated funders who are reliable and predictable and with whom sustainability goals and values align over the longer term, and in an environment of mutual trust and respect. Resilient financial relationships with sophisticated funders is a crucial

component of sustainability, to produce the community benefits being contracted – in our case the beneficial outcomes of best practice education.

Our priorities

As a NGO in the youth education sector, to lead the way as an effective contributor to safer mobility. Our targeted efforts are aligned with society's agenda. We are a positive force for society supporting UN sustainability goals.

“to lead the way as an effective contributor to safer mobility” – our efforts align with society's agenda

An important contribution to realising our vision of saving lives rests on the sustainable development of our organisation.

Our people/our IP

- The care and development of our people is paramount to our sustainable development.

Ambition

- Doubling the current annual level of RYDA student workshop participation to >100,000, interrelated with classroom lessons (pre workshop discoveries, revision and extensions).

Program development

- Maintaining continual improvement through aligning evidence with evaluated educational techniques;
- Broaden the RYDA experience;
- Augmenting the RYDA experience with accessible parental programs, recognising the influential role of parents/carers.

Quality

- Seek continual improvement in program quality with enhanced training;
- Continually evaluate program efficacy from both internal and external data.

Governance

- Maintain sustainable corporate governance best practices;
- Financial & funding: broaden and deepen private and public/private partnerships to drive organisational resilience through effective financial engagement.

Sustainability in action

Managing and Funding world class education



from latitude 16.923 (QLD)
to latitude 46.418 (NZ)

The RSE team is spread throughout Australia and New Zealand operating RYDA centres from latitude 16.923 (Cairns, QLD) to latitude 46.418 (Invercargill, NZ).

During the course of a year, we variously manage a team of 1,000 of whom around half are (mainly) Rotary volunteers and the others (mainly facilitators) paid personnel.

We do this with staff numbers of less than 20 FTEs.







Observations from Terry Birss

(continued)




World class education – the RYDA whole school approach

This report details delivery and classroom metrics and program efficacy

RYDA participation highlights are:

	> 775,000 students to date
	> 48,000 students (F23)
	> 550 schools (F23)
	> 11,000 workshop sessions (F23)

RYDA efficacy highlights are outlined in this report. We know from previous evaluations (undertaken across time) that RYDA is highly effective in increasing knowledge, upskilling teachers and changing behaviour:

	113% increase of road safety knowledge immediately post workshop, remaining at 95% increase after three months
	83% of teachers indicated RYDA improved their knowledge of road safety issues improving their capacity to support learning
	66% of students reported to having already used more than half the 19 listed RYDA techniques 3 months out

Financial

This year we brought \$4.71 million to best practice road safety education for youth throughout Australia and New Zealand. This was up 50.5% on last year. Corporate partners and governments were major contributors to our funding along with hundreds of sponsorships from philanthropic trusts, councils, business and local communities. Rotary was also a significant contributor especially as volunteers in both countries.

This strong demand for our education programs was challenging and we have posted a loss of \$65,758 which compares with a surplus last year of \$81,552. We have maintained solid reserves.

Looking ahead to the current year while I am pleased that we will maintain strong growth of about 20%, we will need to work hard to not only maintain but increase our funding sources in several key areas.

People

The success of our organisation is very much wrapped up in our people including our volunteers. A stable and competent team is crucial in managing the spread and complexities of safely delivering our programs across Australia and New Zealand. While delivery levels may vary (and are currently dramatically increasing) our core staff is very important in ensuring consistent best practice in program content and delivery, and corporate governance which underpins it. Our corporate partners in particular recognise this and we are grateful for their consistent support especially in this space.

Funding

We also gratefully acknowledge the important role of government funding in our organisation which last year reached 21% from all levels. It is encouraging that governments are increasingly recognising the role of good governance (especially delivery support) as an important component in subsidising delivery costs. Subsidised program fees from as much as 50% to 100% (FOC) enables far higher school and student participation in RYDA, especially in lower socio economic communities where arguably it is most needed. Where public/private partnerships are strongest (per capita), for example in Queensland, New Zealand and Tasmania, RYDA has the highest level of school/student engagement and can be expected to have the largest impact on reducing DSIs in those jurisdictions. To illustrate, RYDA has had a long association with the Tasmanian government enabling the opportunity for all students to attend. In the past 21 years, Tasmania has transformed from having the highest

level of overrepresentation of youth driver and passenger fatalities in Australia to the lowest. While other initiatives of the Tasmanian government would have contributed, we have the benefit of Tasmania's island borders in assessing RYDA's contribution. Tasmania also encourages participation in the RYDA program by providing a credit to GLS hours.

Our whole school approach to education – throughout each year

This report also identifies strong feedback from students as to how RYDA has made a difference to their lives and there is equivalent feedback from teachers and their schools. This feedback is reflected in the virtual 100% repeat participation of schools (taking out the COVID years) and testament to an almost universal view that allowing adolescents to drive or ride with their peers as passengers is frightening and potentially irresponsible without the benefit of RYDA or at least education which meets best practice guidelines as published by all jurisdictions.

Funding best practice – only

While governments have recognised their role in reducing DSIs – the road to zero – we remain concerned where governments continue to fund road safety education despite the fact that it does not meet their own guidelines for best practice. This is potentially a huge opportunity cost to be paid by students and parents, whom very likely know no better but are comforted by apparent government support. It is trite to say that a death or serious injury in a school is devastating for some and certainly upsetting for all. In pursuit of our vision of saving lives it has become an important mission for RSE to educate schools in enabling them to recognise what constitute best practice in road safety – it doesn't need to be RYDA, but it does need to be best practice.

Outlook

I am pleased that our strong performance this financial year was broad based, with improvements in several key areas - year-over-year and sequentially. We will continue to work hard to secure medium and longer term private and public/private partnerships. We have a solid foundation – the organisational structure, the people and product delivery structure and systems - for continuing strong development of our priorities while continuing to deepen our relationships with our corporate and government partners.

Our appreciation

The community of support that we enjoy is reflected in the numbers and competence of all of those who have joined us in this quest to save lives – both paid personnel and volunteers, together with the funding we receive from all sectors of society.

As my observations indicate, we are continuing to plan for, and organise, strong growth of RSE and all that it represents to meet the ongoing demand for our education programs. As we do more, the evidence indicates that our increasing contribution to safer mobility will reduce deaths and serious injuries.

Of course, we can only do that with continuity in the community of support we enjoy.

The team at RSE is competent and hard-working and I extend my thanks to them and especially to our management team for their support. I also thank the directors for their expertise and guidance of our Australian and New Zealand companies and especially our parent board Chair, Ned Boyce for his unstinting support. Along with our volunteers, our directors freely give of their time – a highly valuable and appreciated gift. We are also deeply appreciative of the pro bono support we receive from the members of our international Advisory Council and the patronage of our Australian foundation headed by our Patron, Sir William Deane. Further details are set out later in this report.

A NFP can be a unique organisation, which I think we are, often making significant demands on its people, all in pursuit of our noble cause of saving lives.

A serious road crash is a tragedy that goes on forever.

There is every likelihood that there are people alive and injury free today who, but for RYDA, would not be.

Together, we are a positive force in society.

With warm regards



Terry Birss
CEO & Managing Director
December 2023

RYDA Program

saving lives through sustainable, far reaching, best practice education

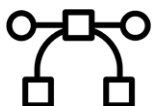
ABOUT RYDA

Getting behind the wheel of a car as a young driver or being a young passenger with a novice driver is said to be among the most dangerous things that a person will do in their entire life.

RYDA is an essential youth development, resilience program which features year-long pre and post classroom learning resources and a highly engaging and memorable one-day workshop, designed to front-load students' understanding of road safety.

Through personalised, best practice education, RYDA seeks to lay the foundation for a lifetime of safe road use at the critical time when young people start to learn to drive or ride as passengers of new drivers. **To achieve this goal, three key elements must work hand-in-hand: Program Design, Program Efficacy and Program Accessibility.**

Across the following pages, we take a closer look at how RSE successfully navigates each of these critical areas.



Design: Road safety education is a journey. The most effective approaches involve a whole school approach that is embedded in the school curriculum, reinforced by the classroom teacher and happens over time. Content should be framed around key risk areas for young people and seek to build personal and social resilience and equip students with strategies to meet and overcome the challenges they face on the road as drivers and/or passengers. Teachers should be supported to increase their capacity to teach the specialty subject. See pages 12-13 for more information on RYDA's connected learning journey.



Efficacy: Programs must be evaluated for impact and mapped against proven best practice principals. RSE extensively evaluate, review and update the RYDA program every year to ensure it remains relevant, engaging and effective. Our evaluation seeks feedback from students, teachers and parents/caregivers and our review involves consultation with our International Advisory council, Government and others in the road safety and education communities. See pages 14-15 for our recent evaluation results.



Widespread participation: To achieve the goal of zero road trauma, road safety needs to be embedded at a community level across Australia and New Zealand. We need to create a culture of change. The wide availability of consistent, quality road safety education is essential to achieving this. RYDA is currently available in over 100 centres across both countries and thanks to a blend of corporate and government funding is made accessible to any school, and any student who wish to participate. See pages 16-17 for an overview of our delivery.

[RYDA's I in Drive] was a major insight as to how your personality can effect your driving style and the choices you make on the road
- Samuel, Te Aroha, NZ





Students taking action

As part of our best practise approach we encourage schools and students to take their RYDA learnings into the real world and put them into practise. In, NZ high school business students have the opportunity to take part in the Young Enterprise Scheme (YES), a national competition where students create a product and business plan and compete regionally and nationally.

Two New Zealand high school students, Grace Olsen and Lauren Excell, who participated in RYDA, were so inspired by what they learnt, they decided their YES project would be to create a roadside emergency booklet for drivers to keep in their glove box.

Grace and Lauren, both students at St Oran's College in the Hutt Valley, Wellington, explain how RYDA motivated them in the booklet's introduction:

"After we both completed the RYDA road safety course in 2022 and we got our restricted licences we decided to create a practical resource on hand to help if we were in some type of auto situation. After asking our friends, classmates and family members, we found that this is an issue many can relate to, and so CruiseKiwi was born with the help of YES."

We hope this booklet will make the drivers that own it feel more confident on the roads and about the decisions they make on the roads."

Grace and Lauren formed a company called CruiseKiwi – and their booklet was titled: Everyday Guide to Breakdowns.

Grace and Lauren, now both 17, have said about their new booklet: "We both love the freedom of driving as we both got our restricted licenses recently but it has also made us aware of the negative things that could happen to drivers on our roads. We are so excited for people to read and use our book as we feel there is so much important information that drivers just like us will find beneficial."

The girls explained that as new drivers themselves, they developed the booklet because they realised there was a gap in the market for a simple breakdown guide for drivers who don't have much experience with mechanical issues. Their project was very successful getting them to the regional finals and they donated over \$700 of their profit back to Road Safety Education towards helping more students attend RYDA in the future.



Key risk areas for young drivers & passengers

The key risk areas for young road users are **speeding, distractions, impairment (fatigue and alcohol, drugs) and seatbelts**. These risks lay the foundation for RYDA learning which seeks to build understanding and resilience by exploring challenges through the six core topics. These topics frame all of RYDA's workshop and classroom learning.

RYDA'S CONNECTED LEARNING

RYDA LEARNING OUTCOMES

RYDA students take a road safety journey of exploration, introspection and discovery with the following touchstones...



IDENTIFY
crash
factors



APPRECIATE
personal
risk



DEVELOP
personal
strategies



APPROACH
driving as a social
responsibility



Students **revise and assess** their learning through online self-guided courses available on RSE's Learning Management System.

Students participate in RYDA workshop - **frontloading learning & providing context for classroom application.**



Pre workshop discoveries **boosting students' experience and thinking** and kickstart workshop discussions with facilitators.



RYDA SCHOOL
JOURNEY STARTS
HERE.....

Core RYDA topics & workshop sessions

These topics provide the lens through which students explore risk and build resilience in the key areas

Speed & Stopping: Understanding the relationship between speed and stopping and investigating vehicle safety features. The workshop session sees students working with driving instructors and experiencing the relationship between speed and stopping distance through practical observation of a series of braking demonstrations.

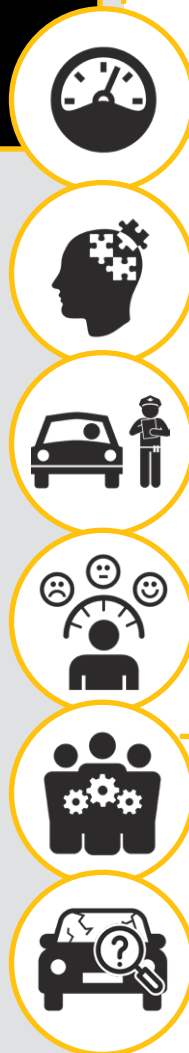
The I In Drive: Students explore how personality impacts risk on the road. During the workshop they use a personality quiz, as a tool to analyse risky situations and practice speaking up through role play.

Road Choices: Students look at key risk areas for young drivers and passengers and gain an understanding of the legal and financial ramifications of poor road choices. The workshop session is routinely led by a Police Officer.

Mind Matters: Exploring mindstate as a road safety risk factor. At the workshop, students work in teams to devise strategies to manage mindstate, using a number of scenarios and music playlists as a backdrop to the conversations.

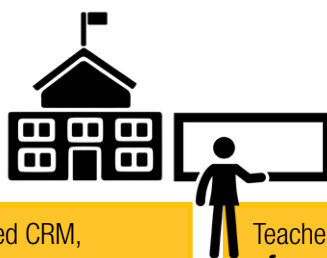
Drive SOS: Students look at the road from the perspective of other road users, gaining an understanding of their challenges and learning how to “Drive So Others Survive”. The workshop session includes a gamified video challenge and peripheral vision experiments.

Crash Investigators: Students gain an understanding of the Safe System approach and use it to form personal strategies for safe road use. At the workshop, they investigate a real-life crash, interviewing the survivor to identify contributing crash factors and recommendations for improvements.



School resources

session boosters, curriculum links, homework assignments and classroom activities as well as tools for parents and carers.



Supported by RSE's sophisticated CRM, **resources are sent to teachers at a number of touchpoints** to help them achieve a whole school approach to road safety education by reflecting the learning in school policies, curriculum and community partnerships.

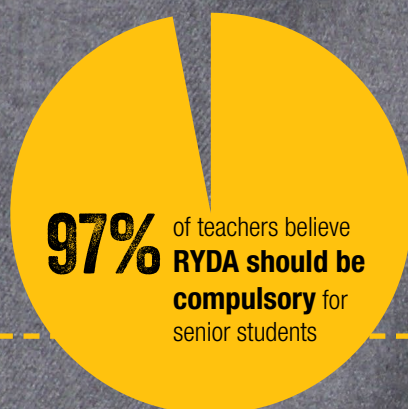
Teachers are guided through an extensive **kit of resources** to help them reinforce, revise and continue the learning. There are over 50 lesson ideas and links in our exclusive Teachers' Portal - all designed to help build a positive road culture in the school community.



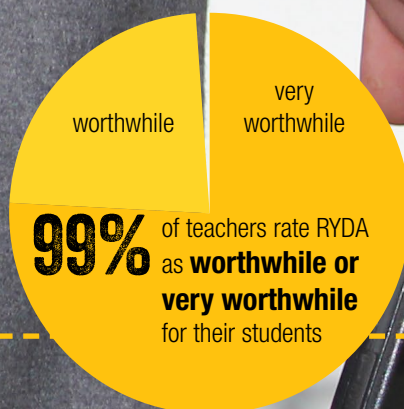
School booking triggers discovery period where we gather information about student experience, curriculum learning and special considerations. We use this information to **tailor workshop conversations and classroom resources**.

RYDA Program saving lives through evaluation and review

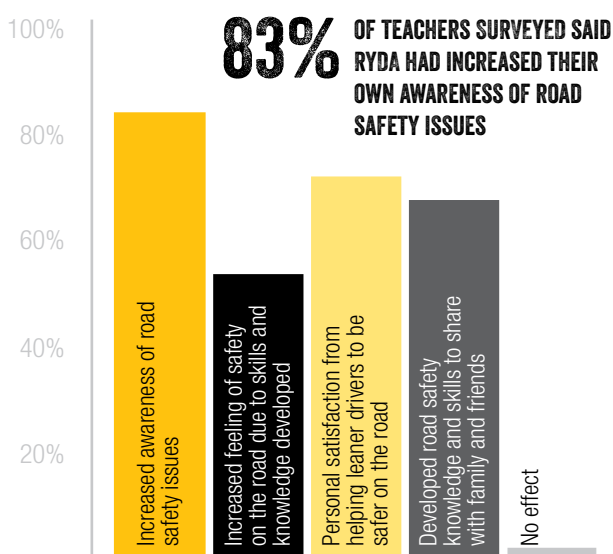
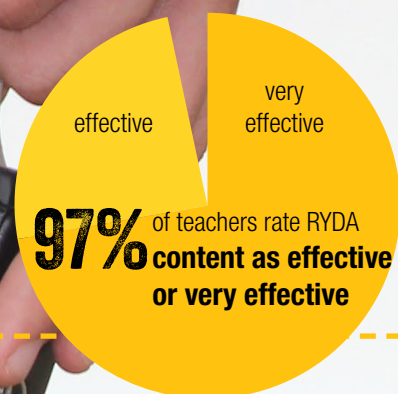
**All students
should do RYDA**



**Teachers see the
value in RYDA**



**RYDA Content is
effective**



Training the Trainers Teacher surveys

Teachers are tasked with the job of providing road safety education to their students. But, most are not road safety experts and are often not trained in the intricacies involved in teaching this specialty topic. The RYDA workshop not only front-loads student knowledge but helps teachers become equipped to support their students through the extended learning. We surveyed 1350 teachers, asking what personal changes, if any, they have experienced as a result of accompanying students to the RYDA workshop.

Increase / hone your own hazard perception skills



Reduce distractions in a car



Protect and help other road users with your actions



Be a good passenger, positively affecting the environment of the car



Use the ANCAP rating system when buying a car



Apply your understanding of the Safe System approach to your personal choices



Strengthen your personality risk areas using self-coaching methods



Monitor risks areas long term



Plan critical decisions ahead of time

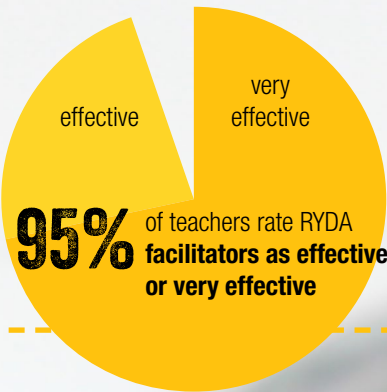


Manage noisy passengers

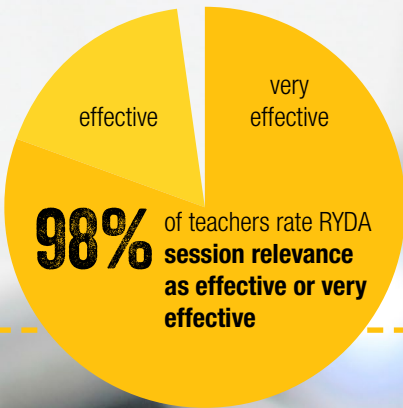


Throughout FY23, **1,580 students and 1,507 teachers completed an evaluation survey** of their experience attending the RYDA workshop throughout Australia and New Zealand

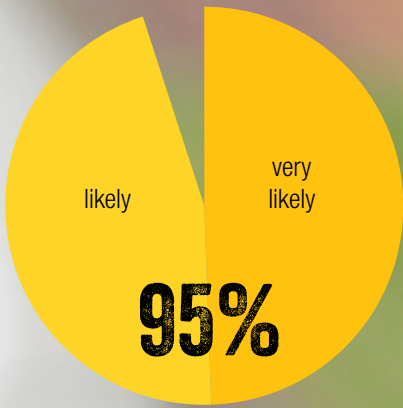
RYDA Delivery is effective



RYDA content is relevant



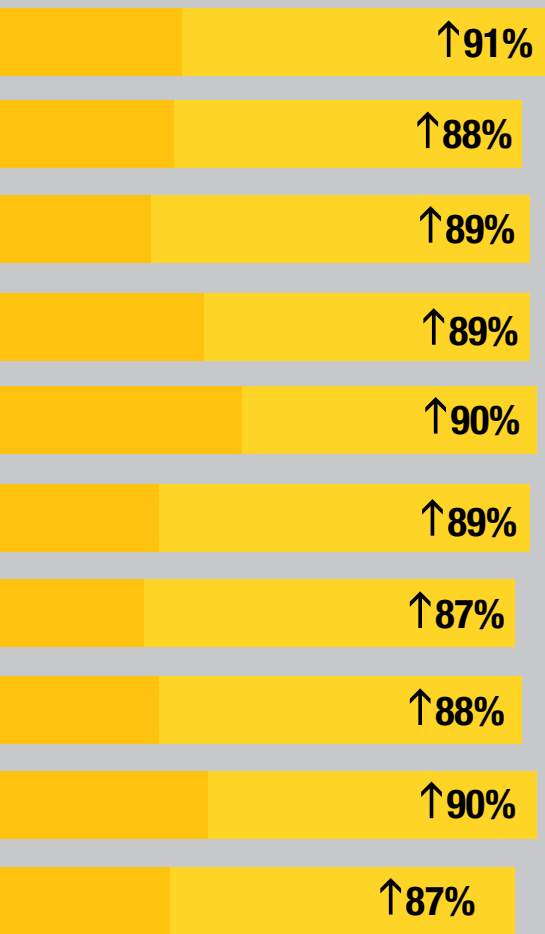
RYDA changes behaviour



of students surveyed indicated they were likely or very likely to apply the things they learned at RYDA when they are driving or being a passenger in the future.

Strategies to Lower Risk
measured post RYDA workshop attendance

Knowledge alone won't change behaviour. Young people need tools to make safe choices as challenges arise. The table below indicates where students told us they felt more equipped with strategies to reduce risk after the RYDA workshop.



Much more aware More aware

RYDA Program saving lives through widespread participation



48,481
Students



564
Schools



417
Workshops



Western Australia

📍 13 RYDA experience schools
600 students attending as part
of the WA Road Safety Youth
Summit

South Australia

📍 9 repeat schools
758 students



475
Facilitators



600
Rotarians



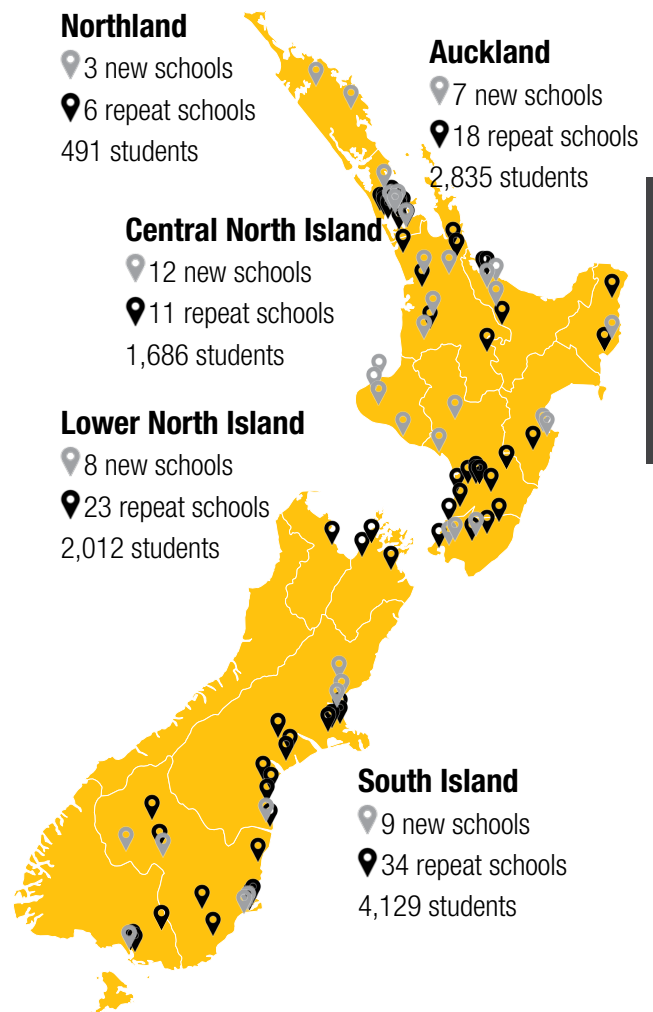
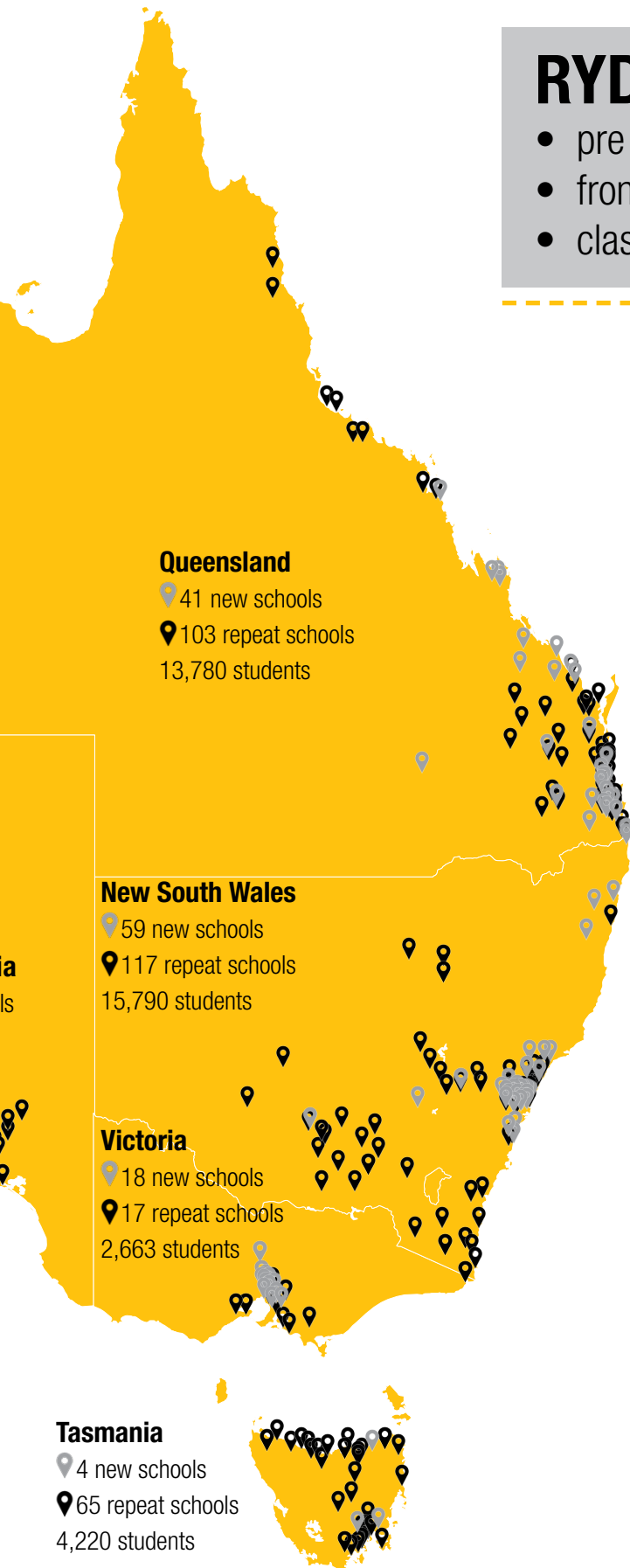
21
Staff



775,000+
students to date

RYDA Participation

- pre workshop discovery
- frontloading workshop
- classroom revision and extension



Our International Advisory Council

RSE's Advisory Council is the crucial link between the international research community and our education programs. We are deeply indebted to Members for their contribution towards the continual improvement of RSE's education.



Dr Neale Kinnear PhD, CPsychol is a Chartered Psychologist in the study of human behaviour and transport and Lead Behavioural Scientist at Humn, a data-driven insurtech that's reimagining vehicle insurance. Neale has experience of providing research and insight for governments and commercial clients providing technical expertise for developing interventions, evaluation and evidence-based policy. Neale has extensive knowledge and experience of international scientific literature in relation to driver behaviour particularly that of young and novice drivers, graduated driver licensing, driver training and education, distraction, telematics and speeding. His knowledge and expertise has been published in peer-reviewed academic journals, international books and has been presented widely at national and international conferences. Neale also sits on the Young Driver Subcommittee and the Standing Committee on Operator Education and Regulation for the Transportation Research Board (TRB), USA.



Teresa Senserrick, PhD is the Director of the Western Australian Centre for Road Safety Research at the University of Western Australia and an Adjunct Professor at Queensland University of Technology (QUT) in the Centre for Accident Research and Road Safety – Qld (CARRS-Q). Teresa was trained in developmental psychology and has over two decades of experience in health and safety research in Australia and internationally. Since focusing on road safety in 1999, she has become renowned for her expertise in education, training and graduated licensing systems, especially for young and new drivers. She has a particular interest in addressing issues for at-risk and disadvantaged road users, including in low socioeconomic and rural/remote communities. Teresa has been called upon to provide policy advice to several jurisdictions in Australia and internationally. She is an executive member of the Australasian College of Road Safety and inaugural member of the Young Driver Subcommittee and invited member of the Vehicle User Education, Training and Licensing Committee of the Transportation Research Board (US National Academies).



Dr Amanda Stephens, PhD is a Senior Research Fellow at Monash University Accident Research Centre (MUARC). She has been working in road safety for almost two decades, having worked in the UK and Ireland before taking up her role at MUARC. Her research background is in the psychology behind driver behaviour. She has a particular interest in how emotions such as anger, anxiety or stress influence driver decisions and behaviour. She has published extensively in this area and has authored/co-authored over 100 peer-reviewed journal articles, conference papers and industry reports. Amanda has also co-designed programs to support drivers to reduce or avoid anger and aggressive driving. She currently teaches on the MUARC Graduate Certificate of Road Safety and is the Unit Coordinator for the Communicating for Influence in Road Safety unit.



Mary Chamberlain MNZM, EMPA, B Ed is a director of Evaluation Associates and a consultant. Ms Chamberlain retired from the Council in 2022 having served since 2018.

Consultant to the Council



Professor Barry Watson, PhD is a Professor in the Faculty of Health at the Centre for Accident Research and Road Safety – Qld (CARRS-Q). He has over 35 years experience in road safety research and policy development. As a founding member of CARRS-Q, Barry has been involved in the development and delivery of courses in road safety and traffic psychology for undergraduate and postgraduate students. Barry has lead research teams examining a range of road user behaviour issues including drink driving, speeding, driver licensing, driver education and traffic law enforcement.



[RYDA's Crash Investigators topic] was really positive as it gave me insights into how the road users, roads and roadsides, vehicles and speeds can be improved to prevent anything like the experience of our speaker from ever happening to anyone else. It gave us achievable examples about how we can reduce the amounts of deaths and injuries on the roads and gave me a reason to strive to not contribute to the 1187 deaths per year on the road but be the ones who reduce[s] it - Benjamin, Parramatta, NSW



Our Partners

Australia & New Zealand

Founding Partner



There are no higher priorities for **BOC** as an organisation than the health and safety of their employees, customers, suppliers and the broader community. Road Safety Education Limited has great synergies with BOC's own safe driving culture and this is why BOC keenly support this youth education initiative for young drivers and their passengers.

BOC became the founding sponsor of the RYDA road safety education program in 2004 when it was a small yet growing local project in NSW. Through ongoing sponsorship, BOC is very pleased to be directly involved in helping to provide RYDA to over half a million students across Australia and New Zealand. Further information can be found at: boc-limited.com.au or boc-limited.co.nz.



Bridgestone remains committed to supporting youth and promoting road safety through its ongoing partnership with the RYDA program. Bridgestone's continued support of RYDA and Road Safety Education Limited is a key initiative within Australia & New Zealand company's global Bridgestone E8 Commitment.

With only one handprint of tread connecting each tyre to the road, Bridgestone sees it as critical for youth to understand the importance of road safety and minimise their risk of road crashes. Through this partnership Bridgestone aims to empower young drivers and passengers with positive road safety attitudes and provide ease through peace of mind whilst driving safely.

Learn more about the Bridgestone E8 Commitment at: <https://www.bridgestone.com.au/corporate/sustainability/e8-commitment>.

TOYOTA

As a mobility company, **Toyota** recognises that it has an important role to play in encouraging road safety. One of the ways it does so is through its long-term partnership with Road Safety Education, working together to save lives.

With more vehicles on the road than any other brand, Toyota remains committed to providing the community with vehicles that have safety as the number one priority, and which maintain the standards of durability and reliability already synonymous with the brand.

For more information go to:
Toyota Australia - www.toyota.com.au; and
Toyota New Zealand - www.toyota.co.nz

Australia



Boral is the largest vertically-integrated construction materials company in Australia. Its network includes prized quarry and cement infrastructure, bitumen, construction materials recycling, asphalt and concrete batching operations.

Boral employs about 7,500 employees and contractors across its operations that span 360 sites nation-wide.

For more than 75 years, Boral has been building something great in Australia - rarely a day goes by that you wouldn't pass a Boral site or trucks, enter a building, use a road, bridge, tunnel, footpath or other critical infrastructure that its people or products have helped enable.

As one of the largest suppliers of construction materials in Australia, Boral has a large heavy vehicle footprint, on the roads every day, to support deliveries to customers. Boral takes responsibility for road safety both through its actions, its commitment to Zero Harm and safety procedures, and also through long term support of initiatives like the RYDA program.

New Zealand

Co-Founding Partner



New Zealand Steel has been a Founding Co-Sponsor of the RYDA Program in NZ since 2007. They support RSE because of the impact road crashes have on young people and their families, and particularly because it's a great fit with their own safety culture. Priority areas for their community support are young people, education and safety, all of which RSE Programs encompass.

New Zealand Steel is part of the BlueScope Steel group of companies. Further information can be found at: nzsteel.co.nz.



VTNZ are New Zealand's largest provider of driver and vehicle safety assessments and a subsidiary of DEKRA, a world-leader in testing and auditing services. VTNZ believe that, as the organisation that puts the most drivers and vehicles on the road in the country, they play a critical role in driving safety. They are as passionate about keeping people safe on our roads as RSE are. VTNZ has been a sponsor of RYDA since 2021 and believe that positively influencing young people as early as possible in the licensing process is key to making a difference in driver behaviour and reducing our road toll. During the practical driver testing process, VTNZ ensures drivers understand the road code and can competently and safely handle their vehicle. VTNZ supports the RYDA programme as it teaches young drivers strategies to help with peer pressure and make good decisions before and after they get into a vehicle. VTNZ are your partner, and ours, in driver and vehicle safety. For more information visit vtnz.co.nz.

Annual Supporting Excellence Awards

Coinciding with National Road Safety Week, each year we honour the enormous community effort that goes into bringing the life saving RYDA road safety messages to our young road users through our Excellence in Road Safety Awards. The awards, sponsored by our corporate partners are announced annually in Australia and New Zealand during Road Safety Week. The 2023 recipients are listed (below). In addition to our partner awards, this year the Yellow Ribbon Road Safety Alliance in NZ awarded a Hero Award to Chris Horrocks.

In Australia

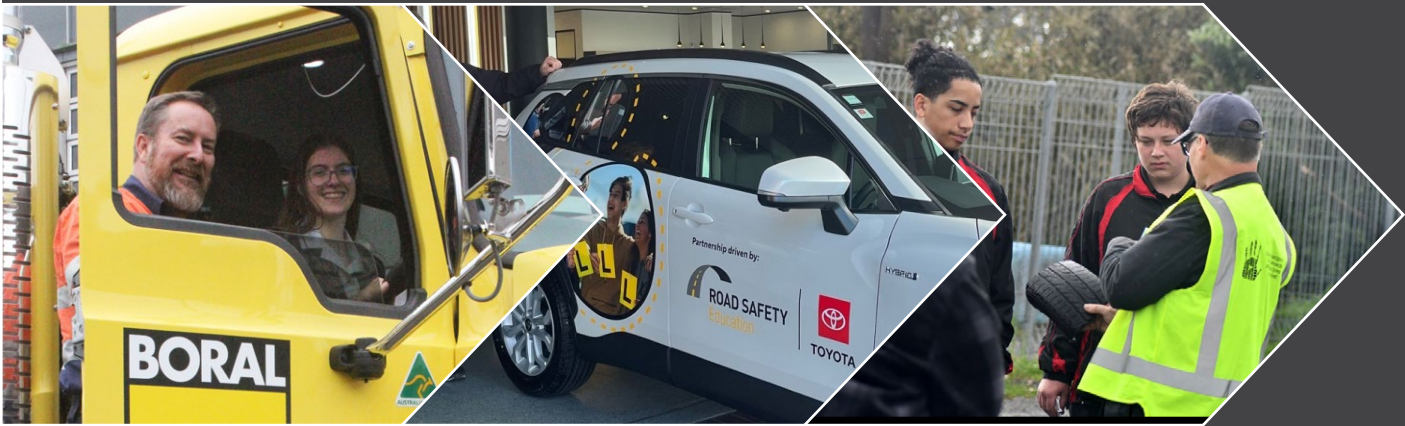
- **BOC Champion** - Iain McKean (Bathurst, NSW)
- **Bridgestone School Award** - All Saints Anglican College (Gold Coast, QLD)
- **Toyota Community Award** - The Wagga Wagga Rotary RYDA Committee (NSW, Aus)
- **Boral Police Award** - Maryborough Police (QLD)
- **RSE Facilitator Award** - Andrea Bigham (VIC)

In New Zealand

- **BOC Champion** - Pat Clay (Blenheim)
- **Bridgestone School Award** - Mount Maunganui College
- **Toyota Community Award** - Marlborough District Council - Robyn Blackburn
- **VTNZ Student Award** - Xanthe Maketoni, Stratford High School
- **NZ Steel Facilitator Award** - Kelly Munford



Our team of corporate partners
coming together to support excellence in road safety



Our Community Partner



Rotary Clubs in Australia and New Zealand

We work together with Rotarians, Rotary Clubs and Districts to help make RYDA and its life saving messages available to hundreds of schools from one end of Australia and New Zealand to the other where there are over 1,100 Rotary Clubs with some 30,000 members located throughout the community.

Rotary provides the RYDA Program with access to a vast volunteer support base and introduction to many community groups including schools and local business organisations. RSE and Rotary Clubs across Australia and New Zealand, from major cities to small towns, are proud to be working together to help make our roads a safer place.

We thank our Community Partner who supports RYDA in any number of ways. This invariably includes volunteering – the valuable gift of time, which could be helping out on the day of a workshop or leading the logistics for workshop preparation and organisation and even school engagement. Clubs also make financial donations, so important in enabling RYDA to be increasingly accessible and affordable. These Clubs include:

in Australia

Rotary Clubs of Albany Creek, Albury, Alexandra Headland, Ayr, Barossa, Batemans Bay, Bathurst, Bathurst Daybreak, Beaudesert, Bega, Bellarine North, Blaney, Boyne-Tannum, Bribie Island, Brighton North, Brownhill Creek, Buderim, Bundaberg Inc, Burnie, Burnie West, Caboolture, Cairns Sunrise, Caloundra, Caloundra Pacific, Campbelltown, Charles Sturt Grange, Clare, Concord, Coolamon, Coonabarabran, Cooroy, Cowra, Dandenong and Endeavour Hills, Deloraine, Devonport, Devonport South East, Devonport North, Dorriggo, Dubbo, Emerald & District, Encounter Bay, Epping, Forest Hill, Gawler, Gladstone Midday, Glasshouse Country, Glen Waverley, Gympie, Henty, Hervey Bay City, Hervey Bay Sunrise, Home Hill, Ipswich, Illawarra, Junee, Kenmore, Kingaroy, Koorngal, Kurrajong North Richmond, Kapunda, Latrobe, Leeton, Leeton Central, Lilydale, Lockhart, Mareeba, Mackay, Mackay North, Mackay West, Maclean, Maleny, Maroondah, Maryborough City, Maryborough Sunrise, Mawson Lakes, Mitcham, Mont Albert and Surrey Hills, Mooloolaba, Mordialloc, Morialta, Moruya, Mossman, Mount Morgan, Murgon, Murrumbidgee, Nambour, Narooma, Newcastle, Newcastle Enterprise, Noosa, Noosa Daybreak, Noosa Heads, Northern Beaches, Nunawading, Orange, Orange North, Orange Daybreak, Pambula, Penrith, Penrith Valley, Phillip Island and San Remo, Port Adelaide, Preston, Redlands, Redcliffe Sunrise, Regency Park, Rockhampton, Rockhampton North, Roma, Ryde, Sandy Bay, Somerset, South Brisbane, South Wagga Wagga, Temora, Taabinga, Toowoomba Garden City, Townsville, Ulverstone, Ulverstone West, Wagga Wagga, Wagga Wagga Sunrise, West Lakes, West Wollongong, Woolgoolga, Wynyard, Yeppoon

in New Zealand

Rotary Clubs of Ahuriri, Ashburton, Auckland Harbourside, Balclutha, Blenheim, Blenheim South, Carterton, Christchurch, Christchurch Sunrise, Cromwell, Dannevirke, Drury, Ellerslie Sunrise, Feilding, Gisborne, Henderson, Highbrook, Inglewood, Invercargill South, Kaipataki, Katikati, Levin, Lincoln, Masterton, Masterton South, South Wairarapa, Motueka, Mt Maunganui, Nelson, Nelson West, New Horizons, Newmarket, North Harbour, Oamaru, Orewa/Millwater, Otaki, Paeroa, Papakura, Papamoa, Pukekohe, Raetihi Ohakune, Rangiora, Riccarton, Richmond, Rutherford, Sommerville, Stortford lodge, St Johns, Takapuna, Tauranga, Tauranga Sunrise, Tauranga te Papa, Te Aroha, Temuka & Geraldine, Timaru, Timaru North, Wairoa, Waiuku, Wanaka, Warkworth, Whakatu, Whangarei

“

We were able to see our all our knowledge we had learnt about road safety put into practice. When discussing the physics of the braking distance we were able to connect this logic the topics we are currently learning in science class. Rather than just watching and listening, we were able to get involved in the demonstration. Guessing the stopping distance, calculating the speeds, and the instructors asking personal and engaging questions got me more interested in the topic - Alexander, Bundaberg, QLD

”



Other Sponsors & Supporters

Every RYDA venue relies on the support & involvement of local Rotary Clubs, businesses and community organisations. Please see venue pages at rse.org.au for a comprehensive list of local sponsors and supporters. We thank the following organisations:

Governments in all Jurisdictions (Australia & NZ)

Including:

Police authorities
Departments of Education
Department of State Growth Tas
Department of Transport & Main Roads Qld
Transport for NSW
ACT Justice and Community Safety Directorate
Department of Planning Transport & Infrastructure SA
Waka Kotahi (New Zealand Transport Agency)

Local Government

Australia

Albury City Council, Bass Coast Council, Bathurst Regional Council, Blayney Shire Council, Burdekin Shire Council, Campbelltown City Council (SA), Central Coast Council, Clare & Gilbert Valleys Council, Clarence Valley Council, Coffs Harbour City Council, Cumberland City Council, City of Darebin Council, Douglas Shire Council, Eurobodalla Shire Council, Fraser Coast Regional Council, Griffith City Council Road Safety, The Hills Shire Council, Lake Macquarie Council, Leeton Shire Council, Liverpool City Council, Narrandera Shire Council, Orange City Council, City of Parramatta, The City of Salisbury, Sunshine Coast Council, Townsville City Council, Warrumbungle Shire Council, Willoughby City Council

New Zealand

Auckland Council Franklin Local Board, Auckland Council Henderson Massey Local Board, Auckland Council Howick Local Board, Auckland Council Maungakiekie Tamaki Local Board, Auckland Council Manurewa Local Board, Auckland Council Otara Papatoetoe Local Board, Auckland Council Papakura, Ashburton District Council, Central Lakes District Council, Clutha District Council, Dunedin City Council, Road Safe Hawkes Bay, Horizons District Council, Hutt City Council, Hurunui District Council, Marlborough District Council, Nelson City Council, Otorohanga District Council, Queenstown Lakes District Council, Road Safe Northland, Road Safety Southland, Selwyn District Council, South Wairarapa District Council, Tasman District Council, Taupo District Council, Tauranga City Council, Timaru District Council, Road Safe Taranaki, Wairarapa Road Safety Council, Waimakariri District council, Waitomo District council, Waitaki District Council

Corporations, Clubs and Foundations

Tier One - Australia

Bass Coast Cycle Challenge
Cricket NSW
HVP Plantations
The Meadows Greyhound Community Grant Fund
NSW Club Grants (Castle Hill RSE Club, Cessnock Leagues Club, Dee Why RSL Club, The Epping Club, Henry Lawson Club, Lithgow & Districts Workmens Club, Orange Ex Services Club, Twin Towns Clubs & Resorts, Wentley Leagues Club (Cumberland), Western Suburbs Leagues Club)
OnRoad Driving School
The Rotary Club of Epping
Royal Automobile Association of South Australia Inc
Sandown Community Grant
Sydney International Regatta Centre
Sydney International Shooting Centre
Wyong Race Club

Tier One - New Zealand

Eastern and Central Communities Trust
Foundation North
Lottery Community
Pub Charity
Rata Foundation
The Lion Foundation
Rotary Club of Henderson

Educational and Community Groups

Brain Injury Association NZ (Nelson, Northland)
Brain Injury Association Tasmania
Headspace
The Disability Trust (Headway)
Ambulance Services (NSW, QLD)
PBF Australia
PCYC
Road Trauma Support (Tasmania)

We thank the many **councils, governments, corporations, organisations, clubs** and **foundations** for financial and in-kind donations; the **schools** who continue to prioritise road safety education for their students; the **teachers** who coordinate and attend the workshops and promote the extended learning materials to their colleagues; the **facilitators** who give their time to train for and deliver the sessions and the hundreds of individual **Rotary volunteers** who give their time tirelessly.

Corporations, Clubs and Foundations

Tier Two - Australia

AL Lane Foundation
Geelong Connected Communities
Kembla Grange Illawarra Turf Club

Tier Two - New Zealand

Akarana Community Trust, Aotearoa Gaming Trust, Central Lakes Trust, COGS Coastal Otago, COGS Manawatu/Horowhenua, COGS Tauranga Moana, Four Regions Trust, Kiwi Gaming Foundation, Mainland Foundation, North and South Trust, One Foundation, Otago Community Trust, Otago Motor Club Trust, Pelorus Trust, Roy Owen Dixey Charitable Trust, Stewart Family Charitable Trust, TECT, The Trusts Community Foundation, Trust Tairāwhiti, Trust Waikato

Tier Three - Australia

Aikido Ki Academy North Queensland, Allied Performance & Learning Solutions, Awesome Driving School, Barossa Hire, Barossa Valley Toyota, Bega Valley Motors, Bendigo Valley Sports and Charity Foundation, Black Toyota, Calare Academy of Road Safety, Camp Clayton, CFS Tanunda, Christian Family Centre, Clare Valley Toyota, Coastal Auto Group, Coffs Coast Isuzu Ute, Cornes Toyota, Cricks Auto Noosaville, CSG Law, Don West Toyota (Ayr & H.H.), Hervey Bay RSL, Hillstart Driving School, Jupiter Motors Wagga Wagga, Kangaroo Bus Lines, Ken Mills Toyota, Little Red Grape, Lions Clubs (Bega, Pambula-Merimbula), Maryborough Canegrowers, Maryborough Fresh & Save, McDonald (Bega), MGA Insurance Brokers, Michael Blakey Engineering, Mid North Motor Co, Mike Carney Toyota, Moruya Jockey Club, Motor Accident Insurance Board, Noosa Heads Surf Life Saving Club, Northpoint Toyota, Paradise Motors, Port Douglas & Mossman Driving School, RC Langs Bay, Red Cross, Richers Transport, Riding for the Disabled, RP Electrics, Sapphire Coast Kart Club, Skene Transport, Sprint Auto, State Emergency Services (SES), Sunshine Coast First Aid Volunteers, Sunshine Coast Turf Club, Sydney Olympic Park Quay Centre, Sydney Olympic Park Tennis Centre, Temporary Fence Hire, Temptations Cafe Mossman, Tewantin Noosa RSL, Toowoomba Turf Club, Toyota Cheltenham, Toyota Findon, Western Riverina Community College Inc, Westlakes Fire Brigade, Wide Bay Transit, Woolworths (Bega, Clare)

Tier Three - New Zealand

AD Hally Trust, Advance Ashburton Community Foundation, AK Franks Charitable Trust, Alpine Energy Trust, Arthur Hopwood Charitable Trust, BayTrust, Bendigo Valley Sports and Charity Foundation, BlueSky Community Trust, Centralines Trust, COGS Nelson Bays, COGS Tairāwhiti, Christchurch Airport Community Fund, COGS Aoraki, COGS Far North, COGS Auckland City, COGS Central Otago, COGS Hutt Valley, COGS Kahungunu ki Heretaunga, COGS Kirikiriroa/Hamilton, COGS Manukau, COGS Marlborough, COGS Papakura Franklin, COGS Rodney/North Shore, COGS South Taranaki, COGS Southland, COGS Tongariro, COGS Waikato South, COGS Waikato West, COGS Whitiāreia, COGS Wairarapa, COGS Waitakere City, Community Trust of Mid and South Canterbury, Community Trust South, Dragon Community Trust, Dunedin Centre Community Access Grant, DV Bryant Trust, Estate of Gordon Lindsey Isaacs, Grassroots Trust, Hutt Mana Charitable Trust, Invercargill Licensing Trust, JR McKenzie Youth Education Trust, Kingdom Foundation, Kingston Sedgefield Charitable Trust, Leedstown Trust, Milestone Foundation, Norah Howell Charitable Trust, North and South Trust, Oamaru Rotary Club, Oxford Sports Trust, Rano Community Trust, Redwood Trust, Sunrise Foundation, Thomas Hobson Trust, Trust House Foundation, Toi Foundation, WEL Energy Trust, Whanganui Community Foundation, Youthtown

Individual giving

anonymous donors
Daniel Cabban
Liane Clarke

Our Staff

RSE's team is responsible for the operations of RSE throughout Australia and New Zealand, under the direction of its Boards and educationally, under the auspices of the RSE Advisory Council. The company is headquartered in Sydney with a national office in Auckland. Reflected in staff roles, operations include all the elements associated with program development and quality, school engagement and program delivery, corporate governance and financial sustainability.

Management Team

- Terry Birss, CEO/Managing Director,
- Brooke O'Donnell, General Manager – Education & Information,
- Maria Lovelock, General Manager – NZ & Group Engagement
- John Elliott, Head of Marketing & Program Delivery, Australia,
- Christina Anggono, Group Accountant, Group Company Secretary (also held by Terry Birss)

Delivery Team

Program Coordinators are responsible for RYDA school engagement and program delivery

In Australia:

- Hannah Olsen, Senior Program Coordinator (PC) (QLD),
- Amanda Sesio (p/t), (PC South East QLD)
- Rebecca Bullock (p/t) (PC Sydney West),
- Lynette Ross (p/t) (PC Sydney East),
- Anton Hockey (PC Victoria and South Australia),
- Rachael Kelleher (PC Central Coast/Hunter & regional),
- Cynthia Rivera, Program Assistant (p/t)

In New Zealand:

- Naomh Cusin, NZ Programme Manager,
- Adele Hall (Senior PC Auckland & Northland) (p/t),
- Ruth Nicholls (PC Central North Island) (p/t),
- Narita Dixon (PC Lower North Island from Wellington to Hawke's Bay) (p/t),
- Liona Stanicich (PC South Island) (p/t)

Support Team

- Pearl Newman (Program Delivery Support Lead and Facilitator Training) (p/t),
- Nickie Mouncey (grants and funding),
- Nola Lovelock (accounts administration) (p/t),
- Graeme Hood (NZ Education Specialist),
- Jennifer Kowalski, Communications and Engagement Coordinator





I found it very interesting the extent of how being able to understand ourselves as people can affect how we perceive situations on the road and how we can create a stable plan to eliminate risks. I think it really puts it into perspective when students can consider themselves in a scenario and how their personality and abilities can be applied to driving and road safety. I was surprised to find out I have a poor risk awareness meaning I was more likely to underestimate the risks of actions, and effects of how my choices. I really appreciated [RYDA] as it has made think more consciously about how I could potentially act in a situation, and the self coaching tips I can use to help myself. This is something I believe I will share to more people and remember throughout my whole driving experience - Remy, Barossa Valley, SA



Our Ambassadors

RYDA is fortunate to have the wonderful support of our Ambassadors in helping raise awareness of road safety issues especially for youth. Having both been touched by road trauma they bring authenticity to their promotion of the value of road safety education engaging with our students, other stakeholders and their own networks to promote our vision of zero youth road trauma.



Peter Frazer OAM is a leading advocate for road safety and a driving force behind National Road Safety Week in Australia.



Andrew Morley is an Australian actor who has starred in Home & Away and Neighbours and is currently working as a fire fighter with the Country Fire Authority.

Yellow Ribbon National Road Safety Week



Yellow Ribbon National Road Safety Week (NRSW) is an annual initiative in Australia and New Zealand designed to raise awareness of the importance of road safety through community events and the lighting of iconic structures.

The initiative is supported by Governments, road safety organisations and businesses across both countries.

As a Founding Principal Partner of National Road Safety Weeks in Australia and New Zealand, RSE is a strong supporter of the initiative.

During NRSW, RSE spreads the message and works with major corporate partners to create activations across their huge networks.

Throughout history young people have led the way to create cultural change and road safety will be no different. As road safety heroes in training, students participating in RYDA during NRSW committed to using their new found super-powers to take action and share road safety messages within their homes and communities, leading the charge towards a cultural shift in the way people use and share our roads.



During NRSW **1,828 students** attend **15 RYDA workshops** in **12 locations** across Australia and New Zealand participating in NRSW activations as 'road safety heroes in training'



RSE co-hosts the National launch in **Auckland** and is represented at the National launch in **Perth** and State launch in **Sydney**



RSE presents a bespoke RYDA session at the **WA Youth Summit** hosted by the WA Road Safety Commission. Over 1,000 students are booked to attend. RYDA is the only workshop session attended by all students

Through the Yellow Ribbon Alliance, RSE arranges for **12 iconic structures** to light in yellow across NZ



RSE and partners announce Supporting Excellence Award winners for **10 recipients** across both countries



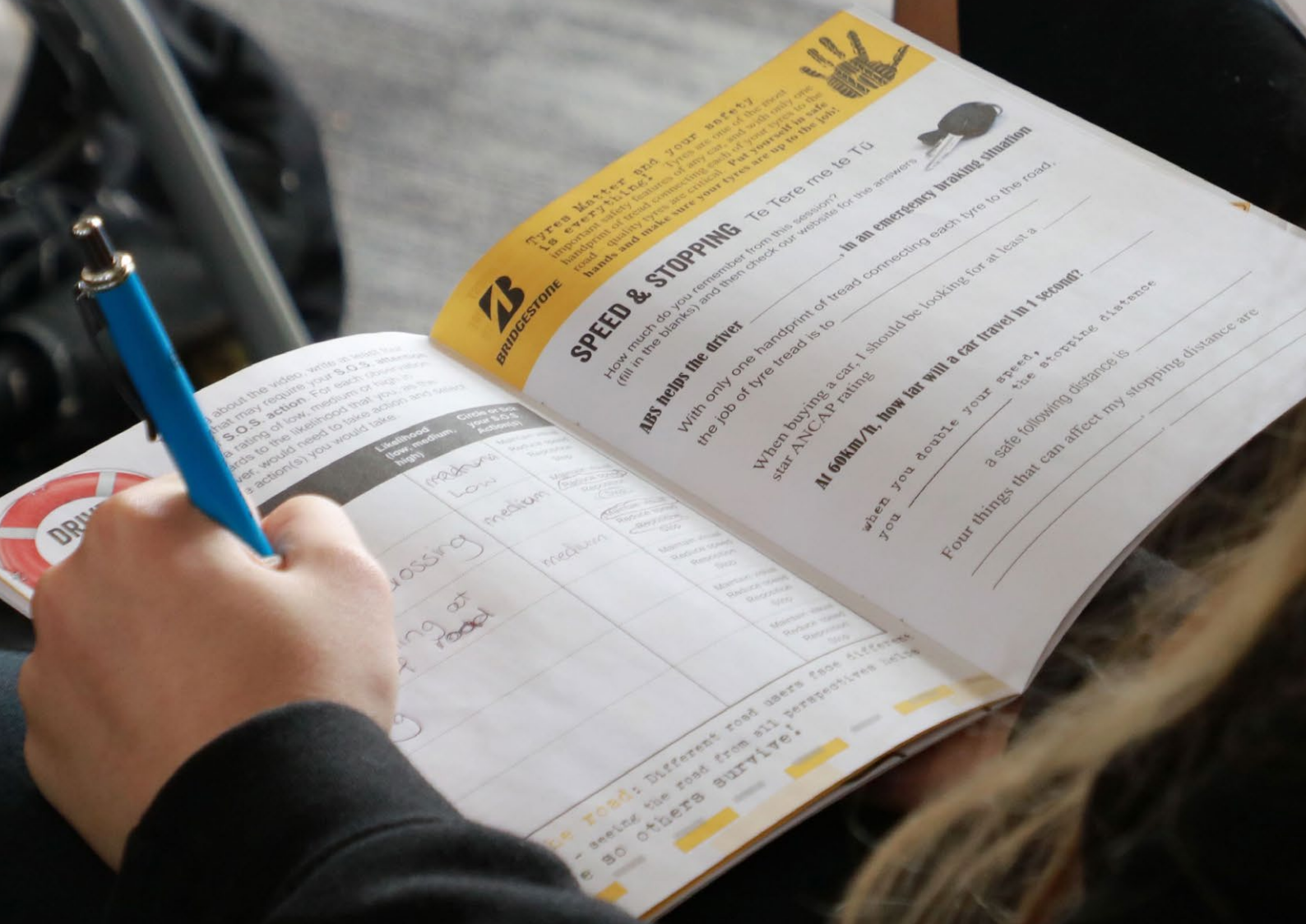
RSE partners engage to promote road safety within their communities



partner activations include: morning teas, web-site buy-outs, social media campaigns, the provision of trucks at workshop days, training and more



[Exploring the Drive S.O.S. topic] made the most difference to me because it made me fully realise the impact I, as a driver, have on the others in the car and other road users. I think that after [this] I became a more aware driver and now when I step into the car I understand how the decisions I make not only could impact my life but the life of the others in my car and the lives of other drivers on the road - Poppy, Hobart, Tas



Sound governance – the framework to realising our values of:

- accessibility and affordability for our students,
- stability and value for our partners,
- confidence and security for our team, and
- earning the trust of our community.

A photograph of a Queensland Police Sergeant, Kristy O'Neil, in her uniform. She is smiling and leaning over a desk, interacting with two young women. The woman on the left is wearing a green and white striped shirt, and the woman on the right is wearing a green jacket. The background is a blurred classroom setting.

**SAVING LIVES THROUGH STRONG
GOVERNANCE**

Company Directory

Road Safety Education Limited (Australia)

The Company

Road Safety Education Limited (RSE) is incorporated under the Corporation Act 2001 as a public company limited by guarantee.

RSE is a registered charity and not-for-profit organisation and the leading educator of youth in road safety across Australia and New Zealand, with a commitment to the reduction of road trauma through the delivery of evidence-based road safety education. RSE partners with Rotary Clubs, government agencies, corporations and civil society and operates in New Zealand through a subsidiary of the same name.

Head Office

10 Julius Avenue
North Ryde
NSW 2113

Directors

at the date of this financial report
Edward (Ned) Boyce, Chair
Albert Terence (Terry) Birss, CEO & Managing Director
Dr Stuart Boland, Past Chair
John Loughlin
Paul Albert Pixton
Gillian Kidson
Wendy Teasdale Smith

Bankers

Macquarie Bank Limited
ANZ Banking Group Limited

Auditor

National Audits Group Pty Ltd
Suite 602, Level 6, 2 Bulletin Place,
Sydney, New South Wales
Website: www.audits.com.au

Website

www.rse.org.au

Report of the Directors

Road Safety Education Limited & Controlled Entity 30 June 2023

The Directors present their report on the Group, being Road Safety Education Limited ("RSE"), and its controlled entities, Road Safety Education Limited, Australia and Road Safety Education Limited, New Zealand for the financial year ended 30 June 2023.

Director information

The names of the directors in office at any time during, or since the end of, the year are:

Names	Position
Edward (Ned) Boyce	Chair
Albert Terence Birss	CEO & Managing Director
Dr Stuart Boland	Past Chair
John Loughlin	
Paul Albert Pixton	
Gillian Kidson	
Wendy Teasdale-Smith	
Bruce W Manefield (retired 4 May 23)	
Kim Richards (retired 23 February 23)	

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

Principal activities and significant changes in nature of activities

The principal activities of the Group during the financial year were the provision of sustainable road safety education for youth, underpinned by best practice principles and facilitating a whole school approach to learning. The Group's flagship program, RYDA, links to the curriculum, complies with jurisdictional best practice guidelines, is embedded in the community and gives young people an opportunity to create safety strategies alongside the peers they will most likely be riding with, as drivers or highly influential passengers. The Group is variously supported by governments, our Corporate Partners and Community Partner (Rotary Clubs) and the community throughout Australia and New Zealand. RSE is not for profit and a registered authority holder under the Charitable Fundraising Act 1991.

The Group's short and longer term objectives are to make our roads a safer place by empowering and motivating young people through the Group's world class education programs while, with our partners, increasing availability and accessibility as the leading and only national road

safety educator of youth in Australia and New Zealand.

Strategy for achieving the objectives

To achieve these objectives, the Group has adopted the values of innovation, evidence-led inclusivity and sustainability focusing on strategies to increase:

- accessibility and affordability for our students;
- stability and value for our partners;
- confidence and security for our team; and
- the trust of our communities.

Change in state of affairs

During the financial period there was no significant change in the state of affairs of Road Safety Education Limited and Controlled Entities or of its principal activities except as set out in this report and in the financial report and notes thereto.

Information on the Directors

The names of each person who has been a Director during the year and to the date of this report are:

Edward (Ned) Boyce	Chair
Qualifications	BA LLB (ANU) FAICD
Experience	Mr Boyce is a lawyer practicing since 1974 in property and commercial law. He is a past National Managing partner and Chair of Hunt & Hunt. Mr Boyce is a past president of the Rotary Club of Sydney, a past chair of the Foundation of a major independent school and a past councillor of the Law Society of New South Wales. Mr Boyce is a graduate of an executive education program of the Harvard Business School and is Chair of the trustee of Road Safety Education Foundation.



Albert Terence Birss
Qualifications
Experience



CEO & Managing Director CA(NZ), FGIA, FCG (CS, CGP), FIPA Mr Birss was appointed CEO and Managing Director on 1st July 2013 having held the position of Executive Chairman in the prior year. Over a period of approximately 10 years from 2001 to 2011, Mr Birss was Chair of RSE's predecessor and Chair of RSE since incorporation in 2004. He is a director of the trustee of the Road Safety Education Foundation, a director of Road Safety Education Limited in New Zealand and is a Rotarian and dual Paul Harris Fellow. Before his appointment as CEO/MD, Mr Birss, a member of Chartered Accountants Australia and New Zealand and of The Governance Institute was an accountant in public practice specialising in the provision of business and financial advice. Mr Birss' experience includes corporate reconstruction and recovery, the establishment of new businesses and corporate lending, strategy development and risk assessment in the finance industry.

Dr Stuart Boland AM
Qualifications

Experience



Past Chair MB, BS, FRCS, FRACS, FACS, FAMA, FAICD Associate Professor Boland graduated in Medicine at Sydney University in 1967 and was appointed an Honorary General Surgeon at Sydney Hospital and Mona Vale Hospital in 1975. He served the Medical Profession in a number of roles including as Chairman of the Medical Board at Mona Vale Hospital, subsequently on the Council of the Association of Surgeons and the Australian Council of Health Care Standards, two years as President of the NSW Branch of the AMA in 1991-1992 and later was the medical representative on the Council of

John Loughlin
Experience



Professions in NSW. He had 10 years as Chairman of Australia's biggest Medical Indemnity Insurer (AVANT) until he retired in 2014. Since 2011 he has taught anatomy at Notre Dame University. Dr Boland is a director and Chairman of the trustee of Road Safety Education Foundation.

Mr Loughlin is the Managing Director of a building contracting company specialising in the construction of sport and leisure facilities for community groups including schools. He has wide experience in business including quality assurance, environment and safety policy, marketing and costing and project management. Mr. Loughlin was instrumental with others in establishing the RSE Program, contributing to policy formulation and implementation in such areas as program content, research, risk assessment, quality assurance and sponsorship and liaison with government and government authorities.

Paul Albert Pixton
Qualifications
Experience



Dip FP, JP Now engaged in general insurance, Mr. Pixton has had a long career in financial planning in the Hills District of Sydney. He specialised in advice in the superannuation and retirement fields for corporate and individual clients. As a local business leader, Paul is involved in charitable works. He has long involvement with road safety and was one of the founders of the RYDA program. He is a Rotarian and a Past President of the Rotary Club of Dural.

Report of the Directors (continued)

Road Safety Education Limited & Controlled Entity 30 June 2023

Gillian Kidson
Qualifications

Experience



MBus (OpsMgt/GenMgt), Grad Cert Bus

Mrs Kidson is a commercially focused digital and technology strategist and operational executive leader with 31 years of experience across various business sectors. She started her career in the UK and transferred from Capital Bank UK to Capital Finance Australia in 1998 to deliver technology projects during their start-up phase. She has since held a number of senior and executive roles and recently spent 3 years in Malaysia working as CIO & VP Business Process Controls for Lynas Corp. She has a wide experience in business including quality assurance, environment and safety standards and policies, risk assessment and project management.

Wendy Teasdale-Smith
Qualifications

Experience



MEd, BEd, Grad Dip Prof Dev, Grad Dip PM, FACE

Ms Wendy Teasdale-Smith brings to the board extensive experience, knowledge and skills as an educationalist. She began her career as a secondary school teacher ultimately spending ten years as principal of two state secondary schools in South Australia. She has also spent time as an academic, director of an international school and CEO of the South Australian Tertiary Admissions Centre. She is an experienced non-executive director, having been a member of a variety of education, health, NFP and community-based boards. She was motivated to join the RSE board, having experienced firsthand the impact of road deaths during her time as a principal.

Bruce W Manefield
Qualifications
Experience



BSc FAICD

Mr Manefield began his career at IBM in business development roles. He has worked in a number of multinational organisations (Oracle, BHP, Telstra) in marketing, product management & commercial management roles. He has held CEO/GM roles in the not-for-profit sector working to build organisational capability, improved delivery and sustainability. He was also the Executive Officer of the NSW childcare industry association, Childcare NSW. More recently, he has driven organisational transformations at board level, mainly in the early learning and early intervention sectors. These include KU Childrens Services, Telstra Employees Credit Union & Gunawirra. Mr Manefield is a strong proponent of the value of early intervention in providing better outcomes for young people.

Kim Richards
Qualifications
Experience



BA, DipEd DipEP BTeach

Ms Richards is a strategic communications expert and media/journalism professional with two decades of experience across the private and NFP sectors — in the professional services, travel, education, sports, business, parenting, health and entertainment industries. At board level, she has held marketing and communications roles, as well as a convenor (Chair) appointment in the childcare industry. In an executive capacity, she is currently Head of Strategy/Chief of Staff at an integrated content, marketing and communications agency, responsible for business growth and client success. She was previously the Communications Manager at the Australian Education Union, NSW, Project Director for the prestigious Centenary events in 2018. Ms Richards is also the Vice President on the Board of the Australian Parents Council.

Meetings of Directors

During the financial year, three meetings of committee of directors were held as well as seven meetings of Directors were held. Attendances by each director during the year were as follows:

	Directors' Meetings	
	Number eligible to attend	Number attended
Edward (Ned) Boyce	7	7
Albert Terence Birss	7	7
Dr Stuart Boland	7	5
John Loughlin	7	5
Paul Albert Pixton	7	7
Gillian Kidson	7	6
Wendy Teasdale-Smith	7	6
Bruce W Manefield	5	1
Kim Richards	4	2

Key management personnel

Albert Terence Birss CA(NZ), FGIA, FCG (CS, CGP), FIPA
CEO & Managing Director

Brooke O'Donnell
General Manager - Education & Information
Joining the company in 2006 and appointed to her current position in January 2023.

Maria Lovelock B.A, Cert. DM
General Manager - New Zealand & Group Engagement
Joined the NZ company in 2016 and appointed to her current position in September 2023.

Christina Anggono BCom(Accg)
Group Accountant
Joined the Company in 2016 and appointed to her current position in September 2021.

John Elliott BAppScilnf, MBus
Head of Marketing & Program Delivery (Australia)
Joined the Company in September 2020 and appointed to his current position in September 2021.

Indemnification and insurance of officers and auditors

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of Road Safety Education Limited and Controlled Entities with the exception of the payment of a premium for Directors and officers liability insurance of \$2,670 (2022: \$2,805).

Operating results

The consolidated deficit of the Group amounted to \$65,758 (2022: \$81,552 surplus). The Group equity is \$559,551 (2022: \$603,816).

Dividends paid

RSE's constitution prohibits the payment of dividends.

Proceedings on behalf of company

No person has applied for leave of court to bring proceedings on behalf of the Group or intervene in any proceedings to which the Group is a party for the purpose of taking responsibility on behalf of the Group for all or any part of those proceedings.

During the year, the Group was a party to New Zealand court tribunal dispute proceedings for a minor amount, the Tribunal finding in favour of the Group (NZ subsidiary).

Auditor's independence declaration

The lead auditor's independence declaration in accordance with section 60-40 of the Australian Charities and Not-for-profits Commission Act 2001 for the year ended 30 June 2023 has been received and can be found on page 7 of the financial report.

Signed in accordance with a resolution of the Board of Directors and signed for and on behalf of the Directors by Edward (Ned) Boyce, Chair and Albert Terence Birss, CEO & Managing Director 26 October 2023.

The referenced page in the preceding paragraph as page 8 appears on page 24 of this report.

Financial Report

Road Safety Education Limited (Australia) Independent Audit Report

An independent audit of the 2022/2023 Financial Report for Road Safety Education Limited has been conducted by Chang Chow (Registered Company Auditor), National Audits Group Pty Ltd, Suite 602, Level 6, 2 Bulletin Place, Sydney, NSW 2000.



ROAD SAFETY EDUCATION LIMITED AND CONTROLLED ENTITIES ABN: 17 110 667 706

AUDITORS' INDEPENDENCE DECLARATION FOR THE YEAR ENDED 30 JUNE 2023

We declare that, to the best of our knowledge and belief, during the year ended 30 June 2023, there have been:

- (i) no contraventions of the auditor independence requirements as set out in section 60-40 of the Australian Charities and Not-for-profits Commission Act 2012 in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

National Audits Group Pty Ltd
Authorised Audit Company

A handwritten signature in black ink, appearing to read 'Chang Chow'.

Chang Chow
Registered Company Auditor

Dated: 26 October 2023

Sydney

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ROAD SAFETY EDUCATION LIMITED AND CONTROLLED ENTITIES ABN 17 110 667 706

INDEPENDENT AUDITOR'S REPORT ON THE SUMMARY FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2023

Opinion

We have audited the concise financial report of Road Safety Education Limited and Controlled Entities (the Group), which comprises the statement of financial position as at 30 June 2023, the statement of profit or loss and other comprehensive income, statement of changes in equity, statement of cash flows for the year then ended, and related notes, derived from the financial report of the Group for the year ended 30 June 2023 and the discussion and analysis.

In our opinion, the accompanying concise financial report, including the discussion and analysis of Road Safety Education Limited and Controlled Entities (the Group), complies with Accounting Standard AASB 1039 Concise Financial Reports.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by the Australian Charities and Not-for-profits Commission Act 2012. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial report and the auditor's report thereon. The summary financial statements and the audited financial report do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial report.

The Financial report and Our Report Thereon

We expressed an unmodified audit opinion on the financial report in our report dated 26 October 2023.

Responsibilities of the Directors for the Concise Financial Report

The Directors are responsible for the preparation of the concise financial report in accordance with Accounting Standard AASB 1039 Concise Financial Reports, and the Australian Charities and Not-for-profits Commission Act 2012.

Auditor's Responsibilities for the Audit of the Concise Financial Report

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects, with (or are a fair summary of) the audited financial report based on our procedures, which were conducted in accordance with Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements.

National Audits Group Pty Ltd
Authorised Audit Company

A handwritten signature in black ink, appearing to read 'Chang Chow'.

Chang Chow
Registered Company Auditor

Dated: 31 October 2023

Sydney

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Financial Report

Road Safety Education Limited & Controlled Entity (as at 30 June 2023)

Statement of Comprehensive Income

Revenue

Program school fees & grants for Program delivery
Sponsorship & grants for Program maintenance, development & QA subsidies

TOTAL REVENUE

Program discounts & subsidies given

NET REVENUE

Other Income

Program delivery

Program research, maintenance, QA & delivery support

Depreciation & amortisation

TOTAL EXPENSES

SURPLUS before other comprehensive income

OTHER COMPREHENSIVE INCOME

Exchange difference on translating foreign controlled entities

SURPLUS (1)

Retained earnings at the beginning of the financial year

Retained earnings at the end of the financial year

Consolidated

2023

2022

\$

\$

2,805,723	1,696,373
1,900,934	1,430,647
4,706,657	3,127,020
(1,299,956)	(830,996)
3,406,701	2,296,024
23,057	118,722
(2,272,852)	(1,452,446)
(1,183,619)	(848,248)
(39,045)	(32,500)
(3,472,459)	(2,214,472)
(65,758)	81,552
(3,631)	(775)
(69,389)	80,777
191,978	110,426
126,220	191,978

(1) Total comprehensive revenue and expense for the year

Statement of Financial Position

ASSETS

CURRENT ASSETS

Cash and cash equivalents

Trade and other receivables

Inventories

TOTAL CURRENT ASSETS

NON-CURRENT ASSETS

Financial assets

Plant and equipment

Intangible assets - education programs

TOTAL NON-CURRENT ASSETS

TOTAL ASSETS

LIABILITIES

CURRENT LIABILITIES

Trade and other payables

Employee benefits

Contract liabilities

TOTAL CURRENT LIABILITIES

NON-CURRENT LIABILITIES

Employee benefits

TOTAL NON-CURRENT LIABILITIES

TOTAL LIABILITIES

NET ASSETS

EQUITY

Reserves

Retained surplus

TOTAL EQUITY

1,867,960	1,467,249
163,282	309,724
6,214	
2,037,456	1,776,973
801	801
30,119	16,407
167,218	116,553
198,138	133,761
2,235,594	1,910,734
529,520	500,137
274,665	209,375
847,902	569,127
1,652,087	1,278,639
23,956	23,779
23,956	23,779
1,676,043	1,302,418
559,551	608,316
433,331	416,338
126,220	191,978
559,551	608,316

Excerpts from the audited financial report.

Company Directory & Directors' Report

Road Safety Education Limited (New Zealand)

The Company

The Company Road Safety Education Limited (described as RSENZ in this section), was incorporated in 2006 under the Company's Act 1993 (NZ) and is a registered charity under the Charitable Act 2005. RSENZ is a not for profit company delivering road safety education programs specifically designed for youth in the community. The RSE RYDA Program is an evidence-based, whole school approach to learning which includes classroom lessons boosted by the highly engaging RYDA workshop. The workshops are presented by RSE trained facilitators in a community environment supported by partnerships with Rotary Clubs, as well as government agencies and corporate New Zealand.

Operational Results

The deficit from ordinary activities was: -\$15,304 (LY \$15,941) - NZ currency, was transferred from reserves.

Company number

1883589

Registered Office

86 Parnell Road, Auckland 1052

Registered Charitable Entity Number

CC27875

Shareholder

Road Safety Education Limited (Australia)

General Manager New Zealand & Group Engagement

Maria Lovelock, BA, Cert. DM

Auditor

Forbes Audit + Accounting Limited

Banker

ASB Bank Limited

Website

www.rse.org.nz

Directors

The directors in office during the year are:

A T (Terry) Birss CA(NZ), FGIA, FCG (CS, CGP), FIPA – Chair and RSE Group CEO/Managing Director. Mr Birss, a member of Chartered Accountants Australia & New Zealand, has been a Director since incorporation in 2006.



Ru Tauri (Director since 2015)

Qualifications: MBA, BIS

Mr Tauri is Senior Manager Census Partnerships and Engagement with Statistics NZ, which includes stakeholder engagement, team management and strategy development. Prior to his position of Business Development and Initiatives Manager, ANZ, Mr Tauri held the role of General Manager, RSE NZ. He has an event management and account management background with a special interest in collaboration, grassroots development and stakeholder engagement.



Mr Clarke (Director since 2021) has extensive experience in farming systems including sheep and beef under organic principles reflecting his interest in the health of consumers and the environment. As a member of Federation Farmers NZ and former chair of the New Zealand Beef Council, Graham has participated in agri-politics at local and national levels. Graham's passion is building healthy cultures and people and reflecting his personal interest in road safety advocacy, in recent years, he has led the care of a road crash survivor advocating road safety education for youth.



David Mallett (Director since 2021)

Qualifications: CPEng, MBA

Mr Mallett is an Engineer with GHD Ltd., managing the South Island Transportation business. He also chairs the local Association of Consulting Engineers NZ transportation group, focussed on advocacy for the wider consultancy industry with key clients around contractual and procurement matters. David consults on a wide range of transport related activities: from business cases, detailed designs, construction, through to network maintenance – all with a strong focus on continually improving road safety.

Financial Report

Road Safety Education Limited (New Zealand) (year ended 30 June 2023)

Statement of Financial Performance

NZ Currency	2023	2022
	\$	\$
REVENUE		
Programme School fees & Grants for Programme Delivery	1,018,875	679,337
Sponsorship & Grants for Programme QA & Subsidies	368,113	212,196
Interest Received	1,413	75
TOTAL REVENUE	1,388,401	891,608
Programme Discounts Given	(458,989)	(226,330)
NET REVENUE	929,412	665,278
LESS EXPENSES		
Programme Delivery Expenses	590,779	386,302
Programme Maintenance, QA & other	350,682	255,610
Depreciation	3,255	7,425
TOTAL EXPENSES	944,716	649,337
SURPLUS/DEFICIT (1)	-15,304	15,941

(1) Total Comprehensive revenue and expense for the year

Statement of Financial Position

CURRENT ASSETS		
Cash and cash equivalents	320,183	147,832
Trade and other receivables	74,561	129,633
Shareholder's current account	1,571	2,390
TOTAL CURRENT ASSETS	396,315	279,854
NON-CURRENT ASSETS		
Property, plant & equipment	8,499	10,330
TOTAL NON CURRENT ASSETS	8,499	10,330
TOTAL ASSETS	404,814	287,794
CURRENT LIABILITIES		
Trade and other payables	342,169	218,972
Employee benefits	24,376	17,638
TOTAL CURRENT LIABILITIES	366,545	236,610
NON-CURRENT LIABILITIES		
Term liabilities		
TOTAL NON-CURRENT LIABILITIES	0	0
TOTAL LIABILITIES	366,545	236,610
NET ASSETS	38,269	53,574
EQUITY		
Share capital	0	0
Retained Surplus	38,269	53,574
TOTAL EQUITY	38,269	53,574

Excerpt from the audited Performance Report, prepared under the applicable reporting standard, PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting – Accrual (Not- For-Profit)

An independent audit of the 2022/2023 Financial Report for Road Safety Education Limited has been conducted by Forbes Audit + Accounting Limited, 86 Parnell Road, Auckland 1052, New Zealand.



Independent Auditor's Report

To the readers of

Road Safety Education Limited Summary Financial Statements

Opinion

The accompanying summary financial statements, which comprise the statement of financial position as at 30 June 2023, and the statement of financial performance are consistent, in all material respects, with the audited performance report of Road Safety Education Limited prepared in accordance with the Public Benefit Entity Simple Format Reporting Accrual (not for profit) for the year ended 30 June 2023. We expressed an unmodified audit opinion on that performance report in our report dated 8 November 2023.

That performance report, and the summary financial statements, do not reflect the effects of events that occurred subsequent to 8 November 2023, the date of our report.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required under generally accepted accounting practice in New Zealand. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial report of Road Safety Education Limited.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated 8 November 2023.

Directors' responsibility for the summary financial statements

The Directors are responsible for the preparation of a summary of the audited financial report, which was prepared in accordance with PBE FR5-43 Summary Financial Statements.

Auditor's responsibility

Our responsibility is to express an opinion on the summary financial statements derived from the audited financial report of Road Safety Education Limited based on our procedures, which were conducted in accordance with International Auditing Standard (New Zealand) 810 Engagements to Report on Summary Financial Statements.

Our than our capacity of auditor, we have no other relationship with, or interests in, Road Safety Education Limited.

Forbes

Forbes Audit and Accounting Limited
Auckland
9 November 2023

Directory & Trustee's Report

Road Safety Education Foundation Ltd

The Foundation

Road Safety Education Foundation is an endowment trust formed in 2009 to help sustain the aim of Road Safety Education Limited. Road Safety Education Foundation is a registered authority holder under the Charitable Fundraising Act 1991.

Operational Results & Distribution to Beneficiary

The Foundation recorded a profit \$3,002 (LY \$3,740) which was transferred to reserves.

Trust Corpus

The corpus of the Trust Fund including retained earnings, as at 30 June 2023, amounted to \$83,375 (LY \$79,999), the increase predominantly from the increase in value of the Foundation's investment.

Principal Office

10 Julius Avenue
North Ryde NSW 2113

Trustee

Road Safety Education Foundation Pty Limited is incorporated under the Corporations Act 2001.

Directors (at the date of this financial report)

Edward (Ned) Boyce (Chair)
AT (Terry) Birss
Dr Stuart Leigh Boland AM

Experience of the directors is set out under the Directors' Report of Road Safety Education Limited forming part of this Concise Annual Report.

Banker

Macquarie Limited

Auditor

National Audits Group Pty Ltd
Suite 602, Level 6, 2 Bulletin Place,
Sydney, New South Wales

Website

www.rse.org.au

Patron

The Honourable Sir William Deane

Qualifications

AC KBE

Experience



Sir William Deane was called to the Bar in 1957 and appointed Queen's Counsel in 1966. In 1977 Sir William was appointed a judge in the Equity Division of the Supreme Court of New South Wales and judge of the Federal Court of Australia and the President of the Australian Trade Practices Tribunal. In July 1982, he was appointed a Justice of the High Court of Australia and served on that court until 10 November 1995. Sir William was sworn in as Australia's 22nd Governor-General on 16 February 1996 and served until 2001. He was appointed a Knight of the British Empire in 1982 and a Companion in the Order of Australia in 1988. Sir William was a Rotary Ambassadorial Scholar and is an Honorary member of the Rotary Club of Sydney.

Vice Patrons

- Gillian Moore AO BA MA DipEd, Principal of the Pymble Ladies' College from 1989 until 2007.
- Kenneth Moroney AO, APM, MBA, Commissioner of the NSW Police Force from 2002 until 2007.
- A/Prof Dr Brian Owler MB BS BSc(Med)(Hons) PhD FRACS, an adult and paediatric neurosurgeon and a Fellow of the Royal Australasian College of Surgeons.
- The Hon James Wood AO, QC, Judge of the NSW Supreme Court including Chief Judge at Common Law from 1984 until 2005 and former Chairman of the NSW Law Reform Commission.
- Geoffrey McIntyre AM. PSM (S'pore), former non-executive Chair of: Bank of China Australia Ltd, Road Safety Education Limited and Road Safety Education Foundation Ltd.
- Dr Ronald (Keith) Barton BSc (Hons 1), PhD, FTSE retired after a career in manufacturing in Australia and the USA with companies such as BHP, CSR & James Hardie Industries.

Financial Report

Road Safety Education Foundation (Year Ended 30 June 2023)

Income Statement

	2023	2022
	\$	\$
REVENUE		
Interest Income	156	5
Dividend Income	4,511	4,511
Total Revenue	4,667	4,516
LESS: EXPENSES		
Audit fees	(1,375)	(500)
Other expenses	(290)	(276)
Total Expenses	(1,665)	(776)
Profit for the year	3,002	3,740

Balance Sheet

ASSETS

CURRENT ASSETS

Cash and cash equivalents	9,723	6,643
Trade and other receivables	327	-
Other assets	1,099	1,099

TOTAL CURRENT ASSETS

11,149 **7,742**

NON CURRENT ASSETS

Other financial assets	72,926	73,233
------------------------	--------	--------

TOTAL NON CURRENT ASSETS

72,926 **73,233**

TOTAL ASSETS

84,075 **80,975**

LIABILITIES

CURRENT LIABILITIES

Trade and other payables	700	976
--------------------------	-----	-----

TOTAL CURRENT LIABILITIES

700 **976**

TOTAL LIABILITIES

700 **976**

NET ASSETS

83,375 **79,999**

EQUITY

Settlement capital	100	100
Reserves	1,867	1,493
Retained surplus	81,408	78,406
TOTAL EQUITY	83,375	79,999

An independent audit of the 2022/2023 Financial Report for Road Safety Education Foundation has been conducted by Chang Chow (Registered Company Auditor), National Audits Group Pty Ltd, Suite 602, Level 6, 2 Bulletin Place, Sydney, NSW 2000.



ROAD SAFETY EDUCATION FOUNDATION
ABN 35 654 475 149
INDEPENDENT AUDITOR'S REPORT
FOR THE YEAR ENDED 30 JUNE 2023

Report on the Audit of the Financial Report

Opinion

We have audited the financial report of Road Safety Education Foundation, which comprises the statement of financial position as at 30 June 2023, the statement of profit or loss and other comprehensive income, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the trustees' declaration.

In our opinion the financial report of Road Safety Education Foundation has been prepared in accordance with Division 60 of the Australian Charities and Not-for-profits Commission Act 2012, including:

- (i) giving a true and fair view of the Trust's financial position as at 30 June 2023 and of its financial performance for the year ended; and
- (ii) complying with Australian Accounting Standards to the extent described in Note 1, and Division 60 of the Australian Charities and Not-for-profits Commission Regulation 2013.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the Trust in accordance with the auditor independence requirements of the Australian Charities and Not-for-profits Commission Act 2012 (ACNC Act) and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of Matter - Basis of Accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the Trust's financial reporting responsibilities under the ACNC Act. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

Responsibilities of Responsible Entities for the Financial Report

The responsible entities of the Trust are responsible for the preparation of the financial report that gives a true and fair view and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the requirements of the ACNC Act and the needs of the members. The responsible entities' responsibility also includes such internal control as the responsible entities determine is necessary to enable the preparation of a financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the responsible entities are responsible for assessing the Trust's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the responsible entities either intend to liquidate the Trust or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the responsible entities.
- Conclude on the appropriateness of the responsible entities' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Trust's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Trust to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

National Audits Group Pty Ltd
Authorised Audit Company

Chang Chow

Chang Chow
Registered Company Auditor

Dated: 1 December 2023

Sydney

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Excerpts from the audited financial report.



“**[RYDA] really changed my perspective on what influences a drive. Previously, I had only understood that importance of external factors that impact on driving, for example, the conditions of the road, other cars, speed and more. However, this [RYDA] opened my eyes to the major role which mindset plays and how it is essential for all drivers, particularly learners, to be conscious of how we are feeling before turning on the engine. [RYDA] made me realise that emotions and passengers influence our concentration on the road by creating cognitive, manual and visual distractions. I related heavily to some of the scenarios that were presented to us and now I am equipped with strategies to address distractions and influences on my mindset. Additionally, I reconsidered the impact on different genres of music and how it can influence your mindset. [The Mind Matters topic] made me aware of mindset and influences such as life's challenges, music and arguments, which I can apply to driving now and especially once I get my P plates - Ashley, Lilydale, Vic**”

Group Directory

Road Safety Education Limited

Directors - Australia

Edward (Ned) Boyce BA LLB (ANU) FAICD - Chair is a lawyer practicing in property and commercial law.

A T (Terry) Birss CA(NZ), FGIA, FCG (CS, CGP), FIPA – CEO & Managing Director, previously Chair since incorporation.

Dr Stuart Boland AM MB BS FRCS FRACS FACS FAMA FAICD – Past Chair is a retired surgeon and former Chair of AVANT (medical indemnity insurer).

John Loughlin

Paul Pixton Dip FP, JP

Gillian Kidson MBus (OpsMgt/GenMgt), Grad Cert Bus

Wendy Teasdale-Smith MEd, BEd, Grad Dip Prof Dev, Grad Dip PM, FACE

Directors - New Zealand

A T (Terry) Birss CA(NZ), FGIA, FCG (CS, CGP), FIPA

Ru Tauri MBA, BIS

Graham Clarke

David Mallett CPEng, MBA

Details of Directors are provided in the respective Reports of Directors

Advisory Council

Dr Neale Kinnear, PhD, CPsychol, is a Chartered Psychologist in the study of human behaviour and transport and Lead Behavioural Scientist at Humn. Neale has expertise in driver behaviour, graduated driver licensing, driver training and education, distraction, telematics and speeding.

Dr Amanda Stephens, PhD is a Senior Research Fellow at Monash University Accident Research Centre. Amanda has published extensively in the area of how emotions influence driver decisions and behaviour.

Teresa Senserrick PhD is the Director of the Western Australian Centre for Road Safety Research at the University of WA. Teresa has over two decades of experience in health and safety research.

Professor Barry Watson, PhD (consultant to the Council)

Ambassadors

Peter Frazer OAM is the President of SARA (Safer Australian Roads and Highways), a Principal Partner of the Yellow Ribbon National Road Safety Week in Australia.

Andrew Morley is an Actor, Speaker and Entrepreneur. He is a fire fighter for the Country Fire Authority.

Foundation

Patron

The Honourable Sir William Deane AC KBE is the former Governor-General of Australia (1996-2001) and Justice of the High Court of Australia (1982-1995).

Vice Patrons

Gillian Moore AO BA MA DipEd, Principal of the Pymble Ladies' College from 1989 until 2007.

Kenneth Moroney AO, APM, MBA, Commissioner of the NSW Police Force from 2002 until 2007.

A/Prof Dr Brian Owler MB BS BSc(Med)(Hons) PhD FRACS, an adult and paediatric neurosurgeon and former President of the AMA.

The Hon James Wood AO, QC, Former Judge of the NSW Supreme Court and former Chairman of the NSW Law Reform Commission.

Geoffrey McIntyre AM, PSM (S'pore), FAICD, FFin retired as Chairman of the Bank of China Australia Limited and previous Chair of RSE Ltd.

Dr Ronald (Keith) Barton BSc (Hons 1), PhD, FTSE retired after a career in manufacturing in Australia and the USA with companies such as BHP, CSR & James Hardie Industries.

Directors of the Corporate Trustee

Edward (Ned) Boyce – Chair
A T (Terry) Birss
Dr Stuart Boland

as at December 2023

In Australia & New Zealand
Founding Partner



TOYOTA

In Australia



In New Zealand
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making our roads a safer place

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